

For Immediate Release:

The logo for Madame Alexander, featuring the word "MADAME" in a small, all-caps serif font above the word "Alexander" in a larger, elegant serif font. A registered trademark symbol (®) is located to the upper right of "Alexander". A thin horizontal line is positioned below the word "Alexander". The entire logo is centered within a light pink rectangular background.

**Madame Alexander Releases Two Special Dolls
for The American Ballet Theatre's 70th Anniversary**

December 15, 2009 – New York, NY - *Les Sylphides-Celebrating ABT's 70th Anniversary* is a wonderful mood piece of a ballet for it is based solely on the idea of a romantic evening. For such an evening, it is fitting that a fully articulated Cissette with an articulated ballet foot dance the dance. She, who has blue eyes and Brunette hair that is swept up into curls on each side of her head, is dressed all in white. Her white satin bodice, which laces up the back, has white organza puff sleeves and is partnered with a white tulle and organza tutu. Pink rosette trim enhances her bodice while white rosettes do the same for her hair. White pantyhose and pink satin ballet slippers provide a finishing touch for *Les Sylphides-Celebrating ABT's 70th Anniversary* as does the tiny white wings that are edged in gold wire and grace her back.

Kitri From Don Quixote is the heroine of this ballet. She, a fully articulated Cissette with an articulated ballet foot has blue eyes and Brunette hair that is swept back into a classical style bun and decorated with flowers that match her salmon colored tutu. Her off-the-shoulder tutu, frilly and feminine, features a satin bodice and chiffon skirt that is trimmed in lace and pretty beadwork. Picot trim and ombre rose braid embellishes the waist along with an inset of ivory while fringe trim adds additional loveliness to her shoulders, Nude pantyhose, pale pink ballet slippers and an ivory lace fan for her hand are the finishing touches for *Kitri From Don Quixote*.

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